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	LI, TERRY, STOUT & I SEVENTEENTH STR	BAUTISTA, XIOMARA L		
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			2179	
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Please find below and/or attached an Office communication concerning this application or proceeding.

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	Application No.	Applicant(s)				
	09/981,688	TANSKANEN ET AL.				
Office Action Summary	Examiner	Art Unit				
	X L. Bautista	2179				
The MAILING DATE of this communication apperiod for Reply	pears on the cover sheet w	ith the correspondence address				
A SHORTENED STATUTORY PERIOD FOR REPL THE MAILING DATE OF THIS COMMUNICATION.  - Extensions of time may be available under the provisions of 37 CFR 1.  after SIX (6) MONTHS from the mailing date of this communication.  - If the period for reply specified above is less than thirty (30) days, a rep  - If NO period for reply is specified above, the maximum statutory period  - Failure to reply within the set or extended period for reply will, by statute Any reply received by the Office later than three months after the mailin  earned patent term adjustment. See 37 CFR 1.704(b).	136(a). In no event, however, may a ly within the statutory minimum of thi will apply and will expire SIX (6) MOIe, cause the application to become A	reply be timely filed  rty (30) days will be considered timely.  NTHS from the mailing date of this communication.  BANDONED (35 U.S.C. § 133).				
Status						
2a) ☐ This action is <b>FINAL</b> . 2b) ☑ This 3) ☐ Since this application is in condition for allowa	<del>'</del>					
Disposition of Claims						
4) Claim(s) 1-4,6 and 9-42 is/are pending in the application.  4a) Of the above claim(s) is/are withdrawn from consideration.  5) Claim(s) is/are allowed.  6) Claim(s) 1-4,6 and 9-42 is/are rejected.  7) Claim(s) is/are objected to.  8) Claim(s) are subject to restriction and/or election requirement.						
Application Papers						
9) The specification is objected to by the Examine 10) The drawing(s) filed on is/are: a) accomposed and applicant may not request that any objection to the Replacement drawing sheet(s) including the correct 11) The oath or declaration is objected to by the Examine 11.	cepted or b) objected to drawing(s) be held in abeya stion is required if the drawing	nce. See 37 CFR 1.85(a). g(s) is objected to. See 37 CFR 1.121(d).				
Priority under 35 U.S.C. § 119						
12) Acknowledgment is made of a claim for foreign a) All b) Some * c) None of:  1. Certified copies of the priority document 2. Certified copies of the priority document 3. Copies of the certified copies of the priority application from the International Burea * See the attached detailed Office action for a list	ts have been received. ts have been received in A prity documents have beer nu (PCT Rule 17.2(a)).	Application No received in this National Stage				
Attachment(s)  1) Notice of References Cited (PTO-892) 2) Notice of Draftsperson's Patent Drawing Review (PTO-948) 3) Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08) Paper No(s)/Mail Date	Paper No	Summary (PTO-413) s)/Mail Date nformal Patent Application (PTO-152) 				

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#### DETAILED ACTION

### Prosecution Reopened

1. Prosecution has been reopened and the allowance mailed on 15 June 2005 is withdrawn. References Odom et al, Boushy, Gerace, Jancke et al, Goldberg, and Stronach still apply, and a new non-final rejection is therefore made based on these references and Goldhaber et al.

### Response to Arguments

2. Applicant's arguments with respect to claims 1-4, 6, and 9-42 have been considered but are most in view of the new ground(s) of rejection.

# Claim Rejections - 35 USC § 101

3. Claims 19-23 are rejected under 35 U.S.C. 101 because the claimed invention is directed to non-statutory subject matter. Claims 19-23 recite a computer program. These claims do not truly fit any of the four statutory classes of invention, "process, machine, manufacture, or composition matter." They are not even held upon a computer-readable medium, as discussed in the Guidelines for examination, 1995. The claims recite nothing more than information, having some potential use to a computer capable of reading and interpreting them, in a manner analogous to the information content of printed matter, long held to be non-statutory.

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# Claim Rejections - 35 USC § 103

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4. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

- (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 5. Claims 1, 4, 6, 9-12, 14-27, and 30-40 are rejected under 35 U.S.C. 103(a) as being unpatentable over *Odom et al* (US 6,058,379), *Boushy* (US 5,761,647) and Goldhaber et al (US 5,855,008).

#### Claims 1, 14, 19 and 30:

Odom discloses a real-time interactive system and method for electronic exchange of goods and services via an electronic network. Odom teaches a bidding mechanism that may be used for sellers and buyers to raise or lower bids and offers (abstract; col. 1, lines 7-10). Odom shows (fig. 1) client server architecture. Odom illustrates (fig. 1) client connected to receive an interactive provider server and respond to signals based on real-time interactive content over a communications channel received from the interactive provider server (col. 3, lines 1-161; col. 4, lines 15-24). Odom teaches an interface page (web page; col. 3, lines 24-34; col. 5, lines 46-57; col. 9, lines 18-29) for providing information pertinent to the real-time interactive content to the client; the page configured to display information

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according to predetermined criteria (filter, predefined parameters; col. 2, lines 43-46; col. 3, lines 34-39; col. 4, lines 50-52, 66-67; col. 6, lines 32-40; col. 8, lines 66-67; col. 9, lines 1-8, 39-48; col. 10, lines 37-59; col. 12, lines 54-67; col. 13, lines 1-7).

Odom does not teach that the content is tailored to the transmission and reception capabilities of the client. However, Boushy discloses a system and method for tracking customer's gaming and non-gaming activity across affiliated casino properties. Boushy explains that casino management systems are typically custom designed for each casino property, the customer data is limited to selected customer activity at the specific casino property, and the customer data accumulated by different computer systems within the same casino is often in different, incompatible formats (col. 1, lines 54-67; col. 2, lines 1-2, 5-67). Boushy teaches content tailored to the transmission and reception capabilities of the client (abstract; col. 7, lines 1-67; col. 8, lines 1-44). Therefore, it would have been obvious to one having ordinary skill in the art at the time the invention was made to include Boushy's teaching of tailoring content according to transmission and reception capabilities in Odom's system for network exchange because as Boushy says, clients may be computer systems having different transmission/reception capabilities (workstations, PCs, slots, kiosks, gaming tables, etc.; figs. 2B, 3), which creates problems when making data available to the customer. Moreover, all computers are tailored (made, configured) to transmit/receive according to their capability.

Odom does not teach that the page is configured to display information based on the user's preferences. However, Goldhaber discloses a system for distributing information (advertising, etc.) that utilizes user's profiles to determine what type of information will be presented to the user (abstract; col. 4, lines 57-67; col. 5, lines 1-13, 31-34; col. 7, lines 11-22, <u>28-45</u>; col. 12, lines 15-33; col. 13, lines 36-45; col. 14, lines 47-52). Therefore, it would have been obvious to a person having ordinary skill in the art at the time the invention was made to modify Odom/Boushy's realtime interactive system to include Goldhaber's teaching of displaying information according to the user's interest and trend because users are provided with a page that is easy to comprehend and has specific and targeted content.

#### Claims 6, 11, 12, 24, 26, 27, 37, 39 and 40:

See claim 1. Odom teaches that the interactive provider server is a betting service, that the client responses comprise bets or betting information, and pertinent information relating to teams upon which the client has made bets (col. 10, lines 36-59; col. 11, lines 10-18; col. 12, lines 4-14, 54-67; col. 13, lines 1-15). Claim 9:

Odom teaches the interactive provider server is a web server on the Internet (col. 1, lines 53-65; col. 3, lines 24-28; col. 5, lines 46-48; col. 9, lines 18-19).

#### Claim 10:

Odom teaches content is obtained from a plurality of sources (col. 9, lines

9-17, 49-55; col. 13, lines 43-54).

### Claims 15, 20 and 32:

Odom teaches that users are provided with current information (interactive content is retrieved and updated automatically), which is updated automatically (col. 3, lines 37-46; col. 5, lines 51-57; col. 6, lines 28-58).

## Claims 16, 17, 21, 22, 33 and 34:

Odom teaches database 130 (fig. 1; col. 3, lines 5-12; col. 4, lines 37-44).

Odom teaches that bid information processing may include a first level of filtering to determine if the bid meets predefined criteria or rates (col. 3, lines 32-36).

# Claims 18, 23 and 35:

See claim 16. Odom teaches interactive information that can be organized and shared among a plurality of users (abstract; col. 1, lines 67; col. 2, lines 1-26) and individual user information (profile) that is generated for respective users (see claim 1, user predefined criteria, preferences).

## Claims 25 and 38:

See claim 6. Odom teaches information comprising current information regarding prospective wagers (col. 13, lines 15-42).

# Claims 31 and 36:

See claim 1. Odom teaches that bids may be broadcast to all participants in the exchange (col. 6, lines 56-58).

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6. Claims 4 and 13 are rejected under 35 U.S.C. 103(a) as being unpatentable over *Odom/Boushy/Goldhaber* and *Gerace* (US 5,848,396).

# Claim 4:

Odom/Boushy/Goldhaber does not teach the visual elements of the interface page can be altered to color preference. However, Gerace discloses a computer network method and apparatus for providing targeting of appropriate audience based on profiles (fig. 3a; 22 col. 3, lines 39-67; col. 4, lines 1-11; col. 5, lines 54-62; col. 7, lines 4-22). Gerace teaches a page configured to display pertinent information according to preferences (col. 5, lines 15-25; col. 6, lines 22-39). Gerace teaches that the system records presentation preferences including color (col. 2, lines 16-23). Gerace teaches that a screen view may be formatted according to user preferences (color, presentation of details), (col. 5, lines 15-24; col. 6, lines 22-34). Therefore, it would have been obvious to one ordinarily skilled in the art at the time the invention was made to include Gerace's teaching of altering a page to color preference in Odom/Boushy/Goldhaber's interface because it enables users to personalize the page according to the user's mood, likes, or dislikes.

# Claim 13:

See claim 4. Gerace teaches answers to questions answered prior to providing personalized services (col. 4, lines 1-67; col. 5, lines 1-14).

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7. Claim 2 is rejected under 35 U.S.C. 103(a) as being unpatentable over Odom/Boushy/Goldhaber and Jancke et al (US 5,764,913).

## Claim 2:

Odom/Boushy/Goldhaber does not teach that pertinent information is displayed using traffic lights. However, Jancke discloses state icons in the form of traffic lights. The state icons are status indicators used for informing the user about the operational state of nodes connected to the network (abstract; figures 2-4; col. 2, lines 42-59; col. 3, lines 17-46). Therefore, it would have been obvious to one ordinarily skilled in the art at the time the invention was made to modify Odom/Boushy/Goldhaber's interactive display to include traffic light icons to display pertinent information because these icons provide the user with information at a glance. The user receives feedback or additional information about a task or a bet just by displaying specific colors.

8. Claim 3 is rejected under 35 U.S.C. 103(a) as being unpatentable over Odom/Boushy/Goldhaber and Goldberg et al (US 6,712,702 B2).

#### Claim 3:

Odom discloses status/time and start/stop time (col. 3, lines 16-20; col. 5, lines 15-18; col. 6, lines 59-63; col. 8, lines 30-39; col. 9, lines 39-43) but does not teach providing the time left in the betting window. However, Goldberg discloses a

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method for automating playing games (bets) that can be played by a large number of players (abstract; col. 1, lines 23-29; col. 2, lines 4-12). Goldberg teaches a player information area 296 having two fields provided for displaying playing time information such as "elapsed playing time" and "remaining playing time" (col. 13, lines 53-67; col. 14, lines 1-5). Thus, it would have been obvious to a person having ordinary skill in the art at the time of invention to modify Odom's interactive display to include a player information area having playing time information because as Goldberg says, this information is useful to the players when playing in a tournament because the player is able to determine how much time is left and the number of games remaining.

9. Claims 28, 29, 41, and 42 are rejected under 35 U.S.C. 103(a) as being unpatentable over *Odom/Boushy/Goldhaber* and *Stronach* (US 6,666,769).

Claims 28 and 41:

Odom/Boushy/Goldhaber does not teach a live video feed. However, Stronach discloses a multimedia wagering system having a race providing system for facilitating wagering on race events and a plurality of multimedia wagering terminals in communication with the race providing system for wagering on the race events (abstract; col. 3, lines 36-65). Stronach teaches an interface displaying a live feed video and interactive content having wagering information related to content in the live video feed (col. 5, lines 28-67; col. 6, lines 5, 34-44). Therefore, it

would have been obvious to one having ordinary skill in the art at the time the invention was made to modify Odem/Boushy/Goldhaber's interactive system to include Stronach's live video feed because users are provided not only with a real-time interactive content but are also enabled to watch live video feed events for and view betting information and other information related to the live video feeds.

Claims 29 and 42:

See claim 6. Odom teaches information comprising current information regarding prospective wagers and allowable wagers (meets predefined criteria), (col. 13, lines 15-42).

#### Conclusion

10. The prior art made of record on form PTO-892 and not relied upon is considered pertinent to applicant's disclosure. Applicant is required under 37 C.F.R. § 1.111(c) to consider these references fully when responding to this action. The documents cited therein teach a system that modifies information to be displayed based on preferences of the user (*Cheng et al.* abstract; col. 1, lines 11-35; col. 2, lines 47-56; col. 4, lines 14-36; col. 9, lines 28-61; col. 15, lines 47-65; *Malkin et al.* abstract; col. 1, lines 5-31, 57-59; col. 2, lines 14-25, 44-50, 60-62; col. 3, lines 26-32; col. 12, lines 59-67; col. 13, lines 1-8, 51-56; col. 18, lines 54-67; col. 19, lines 26-28; *Arellano et al.* abstract; col. 2, lines 29-35; col. 3, lines 61-67; col. 4, lines 1-3,

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13-21, 29-33, 52-58, 64-67; col. 5, lines 1-6, 24-36, 60-62; col. 8, lines 65-67; col. 9, lines 1-32; col. 10, lines 55-67; col. 11, lines 1-24), and transmission/reception of information according to the computer's capabilities (*Driscoll, Jr. et al.* abstract; col. 7, lines 6-67; col. 8, lines 1-15; *Gregory, III et al.* abstract; col. 1, lines 26-57; col. 5, lines 31-54; col. 12, lines 63-67; col. 13, lines 1-3, 29-35, 54-59; *Bergman et al.* abstract; col. 1, lines 15-49; col. 2, lines 24-37, 54-57; col. 3, lines 3-8, 16-20, 28-30, 56-61; col. 5, lines 29-67; col. 6, lines 1-9, 57-62; col. 7, lines 1-62; col. 8, lines 5-8; col. 9, lines 55-67; col. 10, lines 1-21, 33-44, 51-65; col. 11, lines 27-50; col. 12, lines 66-67; col. 13, lines 1-3, 56-67).

11. Any inquiry concerning this communication or earlier communications from the examiner should be directed to X L. Bautista whose telephone number is (571) 272-4132. The examiner can normally be reached on Monday-Thursday 8:00AM-6:00PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Weilun Lo can be reached on (571) 272-4847. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

12. Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for

published applications may be obtained from either Private PAIR or Public PAIR.

Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov.

Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

X L Bautista

**Primary Examiner** 

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